Alcoholics Anonymous www.aa.org

General Service Board of Alcoholics Anonymous, Inc.

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ANNOUNCEMENT

January 28, 2021

To: General Service Conference Delegates

From: Michele Grinberg, Chair, General Service Board; and David N., Chair, trustees'

Literature Committee

Cc: Greg T., General Manager, General Service Office

RE: Availability of Downloadable Presentation Video for Fellowship Distribution

Greetings!

At the 70th General Service Conference, the Conference Literature Committee submitted a committee consideration to the Conference. It read, in part:

The Conference Committee on Literature requests that the trustees make available to the Fellowship, as soon as possible, in Spanish, English and French, the presentation "The Big Book: Researching Issues, Possible Tools and Access (70th General Service Conference 2020)," which was presented to the committee during their May 2, 2020 agenda reduction meeting. The committee noted the importance for the Fellowship to be informed about the nature of the accessibility challenges with regard to A.A. literature.

This request was in response to an agenda item that asked the Conference committee to consider whether proposed agenda items for plain language, simplified language, accessible translations and large-print versions of the book *Alcoholics Anonymous*, as well as workbooks to help study the program of Alcoholics Anonymous, can be addressed with a common solution.

At its July meeting, the trustees' Literature Committee learned that the presentation in May had not been recorded. The committee asked the General Service Office's Publishing Department to develop a recorded version of the presentation. That work has finally been completed.

We apologize that these videos are only now becoming available. There are several reasons why it took us so long to get to this point. The presentation had to be newly rerecorded and it took us some time to come to that realization. Once re-recorded in English, we had to translate the presentation, then create new voiceovers in Spanish and French. That process, along with validation and proofing, took some time as you might imagine. Finally, providing material that could be viewed and downloaded was a bit of a new challenge for us to settle on an acceptable platform. Thank you for your patience and we hope to become more nimble in the future.

Follow the instructions below to download or share the video presentation.

Downloading the Video

- 1. Tap the video link here
- 2. Select the video language (English, Spanish, or French)
- 3. Choose the 'Download' button under the video
- 4. Select the video format you would like to download (we suggest HD 1080p)

Sharing the Video

- 1. Click here for a link to the presentation
- 2. Copy the webpage URL and share

The trustees' and Conference Literature Committees ask that Conference delegates share the presentation in their areas, requesting discussion and feedback from A.A. members. We have intentionally made the files downloadable so that you can make the presentation broadly available. We ask, however, that you use some discretion in your sharing, perhaps with a smaller segment of your membership, such as district chairs. We also feel that the presentation should not be provided to non-AA individuals. We believe that these issues should remain internal to the Fellowship for now, as we have yet no group conscience on these matters and would not want conclusions to be drawn publicly based on the matters raised in the presentation.

As you share the presentation with your members, please gather what you hear from the Fellowship. We will ask for your findings so that they can inform Conference discussions. Once gathered, you may share your input with the Literature staff desk at literature@aa.org. The Literature staff person will collate findings from across the Fellowship and share it with both the Trustee's and Conference Literature Committees.

Thank you for all of your work. We look forward to hearing from you!

Michele Grinberg

Michele

Chair

General Service Board

David N. Chair

Trustees' Literature Committee

Cc: Greg T., General Manager, G.S.O

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